



MAKE YOUR IMPACT ON THE FUTURE OF ARMENIA



Whether you are developing your business, producing or selling high-performing technologies, through GEFF you can gain and contribute!

Supported by:



WHAT YOU SHOULD KNOW ABOUT GEFF

- Developed by the EBRD, the facility benefits the economy, environment, businesses and households.
- It operates through more than 155 partner financial institutions (PFIs) in 27 countries, supported by more than EUR 5 billion of EBRD finance.
- More than 202,000 investments have led to reduction of over 9 million tonnes of CO₂ emissions per year.
- Growing market for higher performing technologies results in increasing need for green investments that GEFF finances.

BENEFITS OF INVESTING IN HIGH-PERFORMING, ENERGY-EFFICIENT TECHNOLOGIES



Businesses

- Reduced energy, water and resource consumption, and thus lower costs
- Greater productivity and reliability of equipment
- Improvements in product quality
- Increased profitability and competitiveness
- Enhance your company image



Vendors

- Larger sales/production of energy-efficient and renewable energy technologies, hence higher turnover



Environment

- Conservation of precious natural resources
- Reduction in pollution
- Healthier surroundings



HOW IT WORKS

In Armenia, GEFF provides finance, advice and incentives, to help businesses become more competitive sthrough high-performance technologies and practices.

GEFF made green financing easy through **Green Technology Selector** a special online tool for selecting the high efficiency technologies, which includes a catalogue of pre-approved equipment and materials that meet defined minimum performance requirements.

GEFF HAS TWO APPROACHES TO FINANCING YOUR GREEN INVESTMENTS

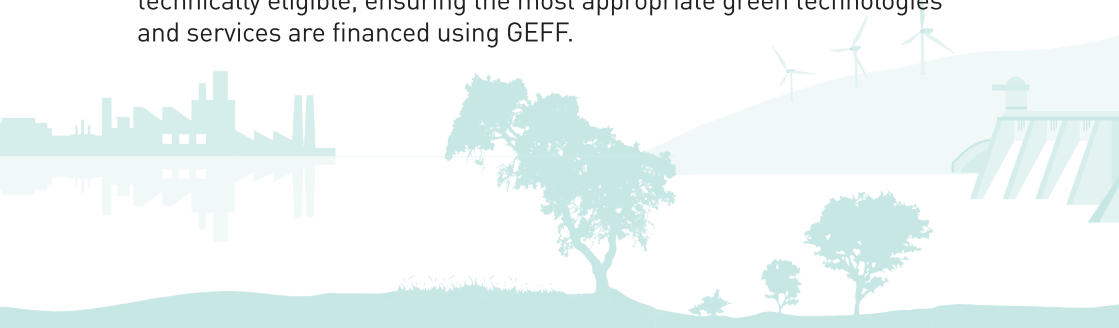
Pre-approved investments

Items on the **Green Technology Selector** are eligible to be financed by the Facility without any further technical approval. Eligible technologies include:

- Windows & Doors
- Boilers & Coolers
- Insulation
- Lighting
- Motors, Pumps, Heat pumps
- Power & Cogeneration
- Process Technologies
- Transport

Assessed investments with free technical advisory

Some green investments can benefit from specific solutions that are not obvious or available under the simple “pre-approved” approach. In these cases, the GEFF local team provides expert advice at various stages of project implementation to ensure that the investment proposal is technically eligible, ensuring the most appropriate green technologies and services are financed using GEFF.



STEPS FOR USING THE TECHNOLOGY SELECTOR

- I. Generate** your investment idea
- II. Select** related eligible technology from the **Green Technology Selector** techselector.com/armenia
- III. Receive GEFf financing** from the Partner Financial Institution (PFI)
- IV. Get the technology** from the Vendor or Producer
- V. Enjoy the energy savings** and financial gains **in the long-term**

PARTICIPATING FINANCIAL INSTITUTIONS

The list of participating financial institutions is available at ebrdgeff.com/armenia/financing

“Energy efficiency reduces production costs, enhances competitiveness, supports energy security and lowers CO2 emissions per unit of production. It is critically important not only in the energy sector but across a country’s whole economy.”

The EBRD’s Energy Strategy



We look forward to hearing from you and answering your questions

GEFF in Armenia

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