



Green
Economy
Financing
Facility



European Bank
for Reconstruction and Development

**YOUR CHANCE TO GROW YOUR CLIENT BASE,
INCREASE SALES, CONTRIBUTE TO THE ECONOMY,
AND HELP THE ENVIRONMENT**



**Are you a vendor producing or trading in higher performing technologies in Armenia, that help save energy, water or other resources?
If so, please keep reading – Green Economy Financing Facility (GEFF)
is for you!**

Supported by:

 Federal Ministry
Republic of Austria
Finance



**GREEN
CLIMATE
FUND**

WHAT YOU SHOULD KNOW ABOUT GEFF?

- Developed by the EBRD, the facility benefits the economy, environment, businesses and households.
- It operates through more than 155 partner financial institutions (PFIs) in 27 countries, supported by more than EUR 5 billion of EBRD finance.
- More than 202,000 investments have led to reduction of over 9 million tonnes of CO₂ emissions per year.
- Growing market for higher performing technologies results in increasing need for green investments that GEFF finances.

HOW CAN YOUR BUSINESS BENEFIT FROM GEFF?

- Showcase your higher performing technologies in the Technology Selector
- Take advantage of the growing demand
- Increase visibility and attract more clients
- Improve sales and revenue
- Enhance your company image
- Obtain access to advisory services

WHAT CAN YOUR CLIENTS BENEFIT FROM?

- Targeted financing for investing in higher performing technologies and access to technical advice
- Improved productivity and quality and increased profits
- Incentives for investing in selected eligible technologies



WHAT IS THE GREEN TECHNOLOGY SELECTOR AND HOW DOES IT WORK?

- An online platform with the list of technologies and materials are eligible for GEFf financing, so the PFIs can make credit decisions quickly
- The items on the list provide energy and resource savings
- It is an open tool, so you can add your products any time
- It is your free new sales channel and opportunity to promote your technologies

HOW TO ADD PRODUCTS TO THE GREEN TECHNOLOGY SELECTOR?

The process is simple:

Register

your company as a Vendor
log in to
techselector.com/armenia

STEP
01



STEP
02

Upload
eligible products
individually or multiple
products together*

* You can update product information at anytime

Connect

to global manufacturer
technologies as local
distributor

STEP
03



STEP
04

Sell
get discovered by clients
who will buy your products
with GEFf financing



WHAT ARE YOUR PEERS SAYING ABOUT THE GEFF?

“As an importer, retailer and wholesaler of heating and cooling systems and building materials, we have definitely benefited by becoming involved in the GEFF programme. It gave us a competitive advantage – we succeeded in attracting new customers, because they could access the financial resources of the EBRD and make buying decisions quickly and easily.”

Armen Voskanyan, Commercial Director, BARSIS LLC

“We appreciate being part of the GEFF family, as we are now able to carry out even large-scale projects, e.g. the biggest solar thermal heating system in the region, with 1.5 MW peak power. Working with GEFF is a good opportunity for us to gain access to international projects and expertise.”

Hayk Shekyan, CEO, Shtigen LLC



We look forward to hearing from you and answering your questions

GEFF in Armenia

62 Hanrapetutyán Street, Apt. 101 | Yerevan, R.A.

armenia@ebrdgeff.com | +374 10 542721 | www.ebrdgeff.com/armenia