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The GEFF Gender Programme

Main Findings of the Baseline Assessment
and the Road Ahead, 30 September 2021



Baseline Assessment – Key Insights



1. GEFF & Gender Component

2. Main Findings Baseline Assessment

3. The Road Ahead



Climate Change Awareness

- Awareness among MSMEs is moderate both among women and men, higher for women (70% vs 59%)
- Higher awareness on climate change mitigation rather than adaptation measures (alternative/renewable energy generation, upgrading industry installations for energy efficiency)
- Insufficient experience and skills in green technologies field
- Not sufficient information on climate change mitigation and adaptation measures from financial institutions

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Green Technologies

- Surveyed women and men MSMEs indicated a relatively low adoption of green solutions mainly due to:
 - Perceived lack of access to affordable and flexible financing
 - Lack of knowledge and understanding of green technologies
 - Interestingly, women entrepreneurs more concerned by lack of finance and knowledge than men
- Moreover, women and men MSMEs state that lack capital for making investments in green technologies (21% and 25%) prevents them from mitigating climate change.

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Green Finance

- The specific barriers in regards to access to financing are:
 - Lack of understanding of the business case and hence perceived high cost of borrowing
 - Absence of collateral, particularly among women (the major requirement when it comes to financing)
 - Relatively short maturities
 - Absence of alternative or in-kind sources of financing (grants, technical assistance etc.)