



SUPPORT SUSTAINABLE HOSPITALITY AND BECOME MORE SUCCESSFUL WITH GEFF



Your hospitality or catering business will become more competitive by investing in green technologies financed by GEFF partner financial institutions.

Supported by:



 **Federal Ministry**
Republic of Austria
Finance





If you own a hotel, a restaurant or any other business in the hospitality industry, you understand its challenges: fierce competition, high customer expectations, high operational costs. Finding ways to overcome these challenges can give you an important competitive advantage.

GEFF can help you overcome one of these challenges: high energy consumption. High levels of energy use not only increases operational costs, but also impacts the environment in a negative way. **Reducing energy consumption means you will be able to cut costs** and use the money you save to better cater to customers who are becoming more environmentally conscious. You can adopt strategies and technologies that will help you **save around 20%** of energy.

WHAT IS GEFF AND HOW CAN IT IMPROVE YOUR HOSPITALITY BUSINESS?

GEFF aims to promote economic development in a sustainable way that is beneficial to businesses as well as the environment that we all live in.

With GEFF financing, you will be able to purchase:

 HVAC	Ventilation Air conditioning units Boilers (gas, biomass, oil) Solar thermal collectors Heat pumps
 EQUIPMENT	Dishwashers Washing machines Refrigerators Rain water harvesting tanks
 LIGHTING	LED Lighting High pressure sodium lamps
 BUILDING	Insulation Windows and doors Glazing Elevators



GEFF HAS TWO APPROACHES TO FINANCING YOUR INVESTMENTS:

Pre-approved investments. If you already know what technology you want to invest in, you can browse our [Green Technology Selector](#). This online database contains green and high-performing technologies under USD 300,000 (or equivalent in other currencies) that have already been approved for GEFF financing.

Assessed investments. If the investment that you are looking to make is complex and requires a customised solution, you can apply for our **FREE** technical assistance. GEFF consultants will provide expert advice to ensure that you find the most appropriate green technologies and services that are eligible for GEFF financing.

SEE HOW GEFF FINANCING WORKED FOR A BOUTIQUE HOTEL IN GEORGIA:

INVESTMENT DETAILS	Building refurbishment
SUB-BORROWER	Museum Hotel
TYPE OF BUSINESS	Hotel
DESCRIPTION	Investment reduced energy use by 90%
INVESTMENT SIZE	€ 202,700
NATURAL GAS SAVINGS	242,975 MWh per year
CO ₂ SAVINGS	41 tonnes per year



Here's what the owner of the hotel has to say about the benefits of GEFF financing:

"GEFF financing allowed us to reduce energy use by 90%. The new energy-efficient equipment we purchased saves us up to 242,975 kWh in natural gas and 4,206 kWh in electricity per year. This programme helped us achieve tangible results and meet European standards of energy efficiency"

Sopho Dzhgharkava, General Manager
Museum Hotel



We look forward to hearing from you and answering your questions.

GEFF in Georgia

13a, Tamarashvili Street | Tbilisi, Georgia

georgia@ebrdgeff.com | +995 32 2290809 | www.ebrdgeff.com/georgia