



## MAKE A POSITIVE IMPACT ON ENVIRONMENT AND INCREASE THE QUALITY OF YOUR LIVING

Whether you want to make your home or business more efficient, through GEFF you can gain and contribute!



## WHAT YOU SHOULD KNOW ABOUT GEFF

- Developed by the EBRD, the facility benefits the economy, environment, businesses and households.
- It operates through more than 170 partner financial institutions (PFIs) in 28 countries, supported by more than EUR 5 billion of EBRD finance.
- More than 218,000 investments have led to reduction of over 9.5 million tonnes of CO<sub>2</sub> emissions per year.
- Growing market for higher performing technologies results in increasing need for green investments that GEFF finances.



# BENEFITS OF INVESTING IN HIGH-PERFORMING, ENERGY-EFFICIENT TECHNOLOGIES

## Households

- Reduced energy, water and resource consumption through installing of high-performing energy-efficient and renewable energy technologies
- Increased household budget through lower related costs
- Better reliability of equipment
- Improvements in comfort and quality of the real estate asset

## Businesses

- Better energy efficiency through installation of high-performing energy-efficient and renewable energy technologies
- Reduced energy, water and resource consumption, and thus lower costs
- Greater productivity and reliability of equipment
- Improvements in product quality and company image
- Increased profitability and competitiveness

## Vendors

- Larger sales/production of energy-efficient and renewable energy technologies, hence higher turnover
- Better availability of green technologies and solutions for both the commercial and the residential sectors

## Environment

- Conservation of precious natural resources
- Reduction in pollution
- Healthier surroundings



## HOW IT WORKS

In Georgia, Green Economy Financing Facility (GEFF) provides finance and advice to help businesses become more competitive and households to reduce residential energy costs by investing in high-performance technologies and adopting energy efficiency practices.

GEFF made green financing easy through **Technology Selector**, a special online tool for selecting the high efficiency technologies, which includes a catalogue of pre-approved equipment and materials that meet defined minimum performance requirements.



# GEFF HAS TWO APPROACHES TO FINANCING YOUR GREEN INVESTMENTS

## **Pre-approved investments**

Items on the Technology Selector are eligible to be financed by the Facility without any further technical approval.

Eligible technologies include:

- Refrigerators and freezers;
- Air conditioners;
- LED lighting;
- Gas and biomass boilers;
- Hot water cylinders;
- Termopan windows and doors;
- Building insulation materials;
- Heat pumps;
- Solar collectors;
- Solar PV;
- Energy metering and control systems;
- Water-saving systems and technologies;
- Construction equipment and machinery;
- Agricultural equipment and machinery.

## **Assessed investments with free technical advisory**

Some green investments can benefit from specific solutions that are not obvious or available under the simple “pre-approved” approach. In these cases, the GEFF local team provides expert advice at various stages of project implementation to ensure that the investment proposal is technically eligible, ensuring the most appropriate green technologies and services are financed using GEFF.



## STEPS FOR USING THE TECHNOLOGY SELECTOR

- I. **Generate** your investment idea
- II. **Select** related eligible technology from the **Technology Selector**
- III. **Receive GEFf financing** from the Partner Financial Institution (PFI)
- IV. **Get the technology** from the Vendor or Producer
- V. **Enjoy the energy savings** and financial gains **in the long-term**

## PARTNER FINANCIAL INSTITUTIONS

The list of participating financial institutions is available at:  
[ebrdgeff.com/georgia/financing/](http://ebrdgeff.com/georgia/financing/)



“Energy efficiency reduces production costs, enhances competitiveness, supports energy security and lowers CO<sub>2</sub> emissions per unit of production. It is critically important not only in the energy sector but across a country’s whole economy.”

## The EBRD’s Energy Strategy

We look forward to hearing from you and answering your questions.

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