



Green  
Economy  
Financing  
Facility



**European Bank**  
for Reconstruction and Development

**YOUR CHANCE TO GROW YOUR CLIENT BASE,  
INCREASE SALES, CONTRIBUTE TO THE ECONOMY,  
AND HELP THE ENVIRONMENT**



**Are you a vendor producing or trading in higher performing technologies in Georgia, that help save energy, water or other resources?  
If so, please keep reading – Green Economy Financing Facility (GEFF)  
is for you!**

Supported by:

 Federal Ministry  
Republic of Austria  
Finance



**GREEN  
CLIMATE  
FUND**

## WHAT YOU SHOULD KNOW ABOUT GEFF?

- Developed by the EBRD, the facility benefits the economy, environment, businesses and households.
- It operates through more than 170 partner financial institutions (PFIs) in 28 countries, supported by more than EUR 5 billion of EBRD finance.
- More than 218,000 investments have led to reduction of over 9.5 million tonnes of CO<sub>2</sub> emissions per year.
- Growing market for higher performing technologies results in increasing need for green investments that GEFF finances.

## HOW CAN YOUR BUSINESS BENEFIT FROM GEFF?

- Showcase your higher performing technologies in the Green Technology Selector: <https://techselector.com/georgia-en/>
- Take advantage of the growing demand
- Increase visibility and attract more clients
- Improve sales and revenue
- Enhance your company image
- Obtain access to advisory services

## WHAT CAN YOUR CLIENTS BENEFIT FROM?

- Targeted financing for investing in higher performing technologies and access to technical advice
- Improved productivity and quality and increased profits



# WHAT IS THE GREEN TECHNOLOGY SELECTOR AND HOW DOES IT WORK?

- Green Technology Selector is an online platform with the list of energy and resource efficient as well as renewable energy technologies and materials
- The items on the list provide energy and resource savings
- It is an open tool, so you can add your products any time
- It is your free new sales channel and opportunity to promote your technologies

## HOW TO ADD PRODUCTS TO THE GREEN TECHNOLOGY SELECTOR?

The process is simple:

### Register

Register your company as a Vendor at:  
<https://techselector.com/georgia-en/>

STEP  
**01**



STEP  
**02**

### Upload

Add eligible products individually or upload multiple products together

### Connect

to global manufacturer of technologies as local distributor

STEP  
**03**



STEP  
**04**



### Sell

Get discovered by clients who will buy your products

## WHAT ARE YOUR PEERS SAYING ABOUT THE GEFF?

*“As the largest provider of auto products and services in the region, it is important for us to have an experienced and innovative partner. Thanks to Green Technology Selector, we now have the opportunity to present our products and services on an international market. We hope our partnership with GEFF will strengthen and we will be able to better serve our clients and our partners.”*

**Irakli Papiashvili, General Director of Tegeta Truck and Bud and Tegeta Construction Equipment**

*“GEFF programmed proved to be beneficial for us as well as our clients. Our company is a key provider of heating, cooling and water supply systems, and the demand on our products is always high. However, partnership with GEFF made us more available. We are happy to be a part of a community that makes Georgian homes or offices healthier and more energy efficient.”*

**Giorgi Gogichaishvili, Assortment development manager at Thermorum**



We look forward to hearing from you and answering your questions

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